

MORGAN SPILLMAN

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EDUCATION

Fordham University, Bronx, NY

B.A. in Journalism, Minor in Communications - *May 2023*

Santa Monica College, Los Angeles, CA

A.A. in Journalism - *May 2019*

PROFILE

Communications professional with experience in corporate communications, content strategy, and marketing. Strong writer with a journalism background, skilled in stakeholder communications, project coordination, and developing compelling messaging across multiple platforms.

EXPERIENCE

Jewish National Fund-USA, *Marketing Associate*

November 2025 - September 2026

- Edit marketing content, organizational communications, blogs, and campaign materials while maintaining a consistent brand voice.
- Coordinate multiple communications projects across departments, managing timelines, approvals, and deliverables in a fast-paced environment.
- Partner with cross-functional stakeholders to support integrated marketing campaigns and organizational initiatives.
- Conduct quality assurance reviews to ensure accuracy, consistency, and adherence to editorial standards.

Relish Catering + Hospitality, *Communications & Marketing Consultant*

June 2025 – October 2025

- Developed content strategies and communications for a hospitality brand across digital platforms.
- Produced written and visual content to increase brand awareness and audience engagement.
- Monitored campaign performance and prepared reporting insights to inform communications strategies.

Constellation Culinary Group (NYBG), *Catering Coordinator*

May 2024 – October 2024

- Managed client communications and coordinated logistics for high-volume hospitality events.
- Collaborated with internal teams to execute events while balancing competing priorities and deadlines.
- Developed client-facing materials, menus, and promotional collateral supporting brand communications.

New York City Restaurant Group, *Events and Marketing Intern*

June – September 2023

- Supported integrated marketing campaigns and communications across nine restaurant brands.
- Created digital content contributing to a 12% increase in social media engagement.
- Assisted with event promotion, campaign execution, and cross-functional collaboration between marketing and operations teams.

The Accessory Think Tank, *Jr. Copywriter*

August 2022 – Feb 2023

- Wrote website copy, blogs, social media content, and client case studies for lifestyle brands.
- Conducted research and translated complex information into engaging, audience-focused messaging.
- Edited content to align with brand voice, client objectives, and editorial standards.

SKILLS

Corporate Comms • Copywriting & Editing • Client Comms • Project Management • Cross-Functional Collaboration • Media • Content Strategy • Social Media • Microsoft Office • Google Workspace • Canva